

# Sectoral Focus: Opportunities and Challenges

**Stella Poon**

**Director, Los Angeles Office**



March 28, 2017

# China's 13<sup>th</sup> Five-Year Plan

## Where are the opportunities for the Americas?

Annual  
GDP  
Growth of  
6.5%

How can  
Hong Kong  
help?



# Innovation & Technology

## Using HK as Asia's IP marketplace & tech commercialization hub

### Start-up Zones



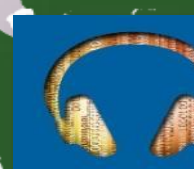
Electronics Fair  
(Autumn)



electronicAsia



Toys & Games Fair



Electronics Fair  
(Spring)

**& more...**



Licensing Show



ASIA

Business of IP Asia Forum  
亞洲知識產權營商論壇

**DESIGN  
INSPIRE**

7-9 December 2017  
Hong Kong Convention  
and Exhibition Centre

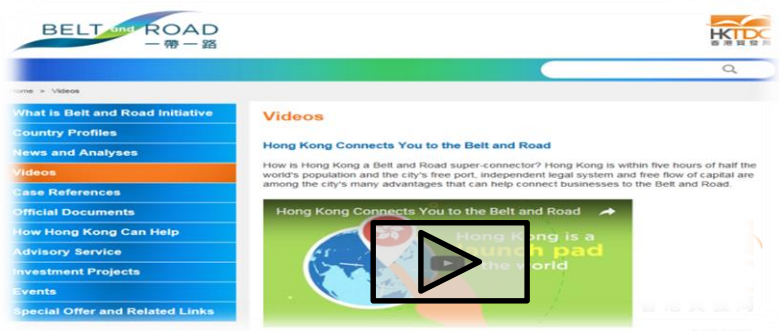


# How Companies in the Americas Can Participate in Belt & Road

## Use Hong Kong as the window to new opportunities



[www.beltandroad.hk](http://www.beltandroad.hk)





# E-tailing & E-Commerce

## Partnership opportunities with Asian businesses



[www.hktcd.com/mobile](http://www.hktcd.com/mobile)



Website: [smallorders.hktcd.com](http://smallorders.hktcd.com)

# Contact HKTDC Los Angeles Office

**Tel: (1)-213-6223194**

**Email: [los.angeles.office@tdc.org.hk](mailto:los.angeles.office@tdc.org.hk)**

