



Taiwan: Silicon Island, Gateway to China

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Main Reasons to Consider Investing in Taiwan

✧ An Open Society, under the Rule of Law

- Stable, democratic political system
- Well-established legal and judicial institutions



✧ Strengthened IPR Protection

- In recent years, relevant laws have been amended and enforcement tightened
- A specialized IPR Court was established in 2009

Main Reasons to Consider Investing in Taiwan

✧ The China Connection

- Shared language and culture give Taiwanese an advantage in doing business with China
- A broad network of Taiwanese companies operates throughout China
- Cooperation with Taiwanese partners can reduce risks and widen opportunities in the Chinese market
- The Economic Cooperation Framework Agreement signed in 2010 between Taiwan and China creates an even more positive environment



What is ECFA?

“Economic Cooperation Framework Agreement”

- Essentially a free trade agreement, providing a framework to gradually
 - cut tariffs on goods
 - reduce non-tariff trade barriers
 - open up service sectors
 - lift investment restrictions
- Early Harvest List for Export Goods and Early Harvest List for Service Industries already concluded.
 - around 94% of the items in the first Early Harvest List are tariff-free from Taiwan to China
- Further cooperation between Taiwan and China on intellectual property, finance, customs and other projects to be agreed.
- Cross-Strait Economic Cooperation Committee established on Jan. 6, 2011 to coordinate efforts
 - agreed to open representative offices in China and Taiwan respectively
 - executed an investment protection agreement on August 9, 2012.

Main Reasons to Consider Investing in Taiwan

✧ Presence of a World-class IT Industry

- Taiwan companies are global leaders in semiconductors, flat panel displays, computer products, and electronic components.
- Those companies are valuable customers for a wide variety of goods and services.



✧ Abundant Available Capital

- Ready source of funds for investment projects
- High degree of household wealth brings opportunities in financial services and retail



Main Reasons to Consider Investing in Taiwan

✧ Manufacturing/Supply Chain Expertise

- Taiwan executives have long experience in production and supply chain management
- They have become adept at lowering costs while maintaining quality and reliability



✧ Broad International Experience

- The export-driven nature of the economy has given Taiwan a more international orientation than many other Asian countries

Main Reasons to Consider Investing in Taiwan

✧ Good Quality of Life

- Expats consider Taipei to be one of the most comfortable places in the region to live
- Taiwanese people are known for their friendliness, the international schools are excellent, the food is outstanding, and the air quality is the best in Greater China Region





Thank You!



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