

The background of the slide is a close-up photograph of green leaves, likely from a tree, with sunlight filtering through them, creating a bright and natural atmosphere. The leaves are in various shades of green, from light to dark, and their veins are clearly visible.

# GreenTree Inns

**Doing Business in China**

**April, 2013**

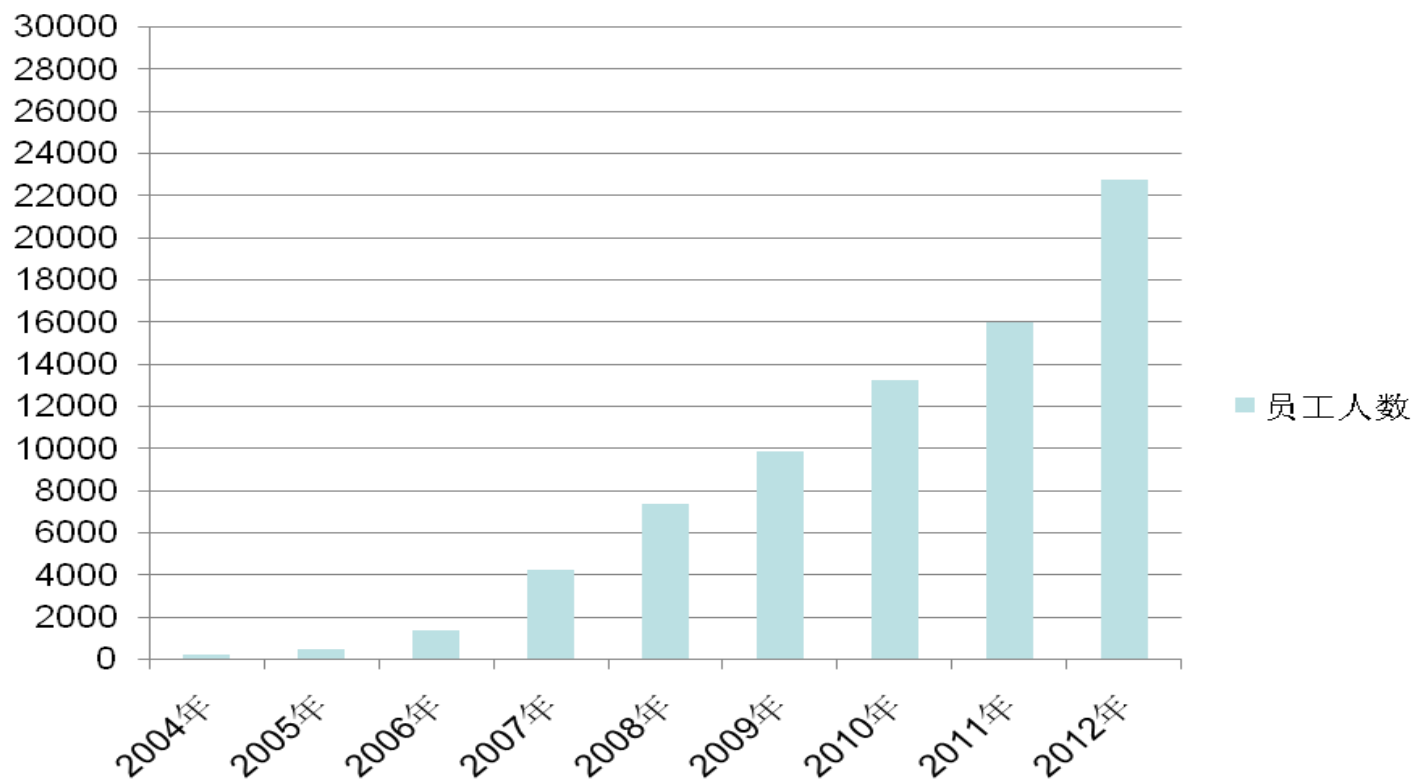
# 2004-2012 Human Resource



格林豪泰酒店

## Personnel Count

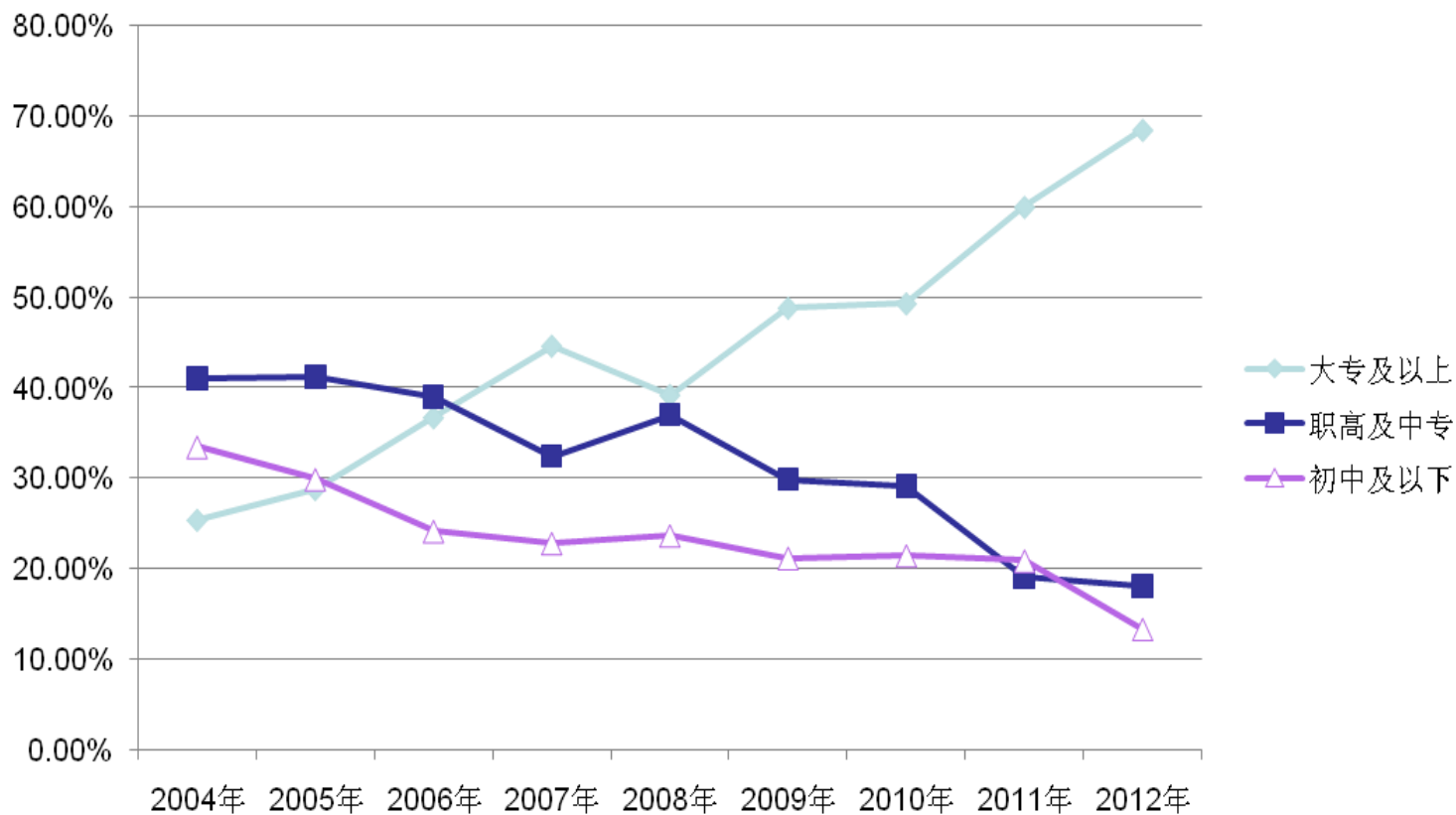
员工人数



# 2012 Education Level Change



格林豪泰酒店

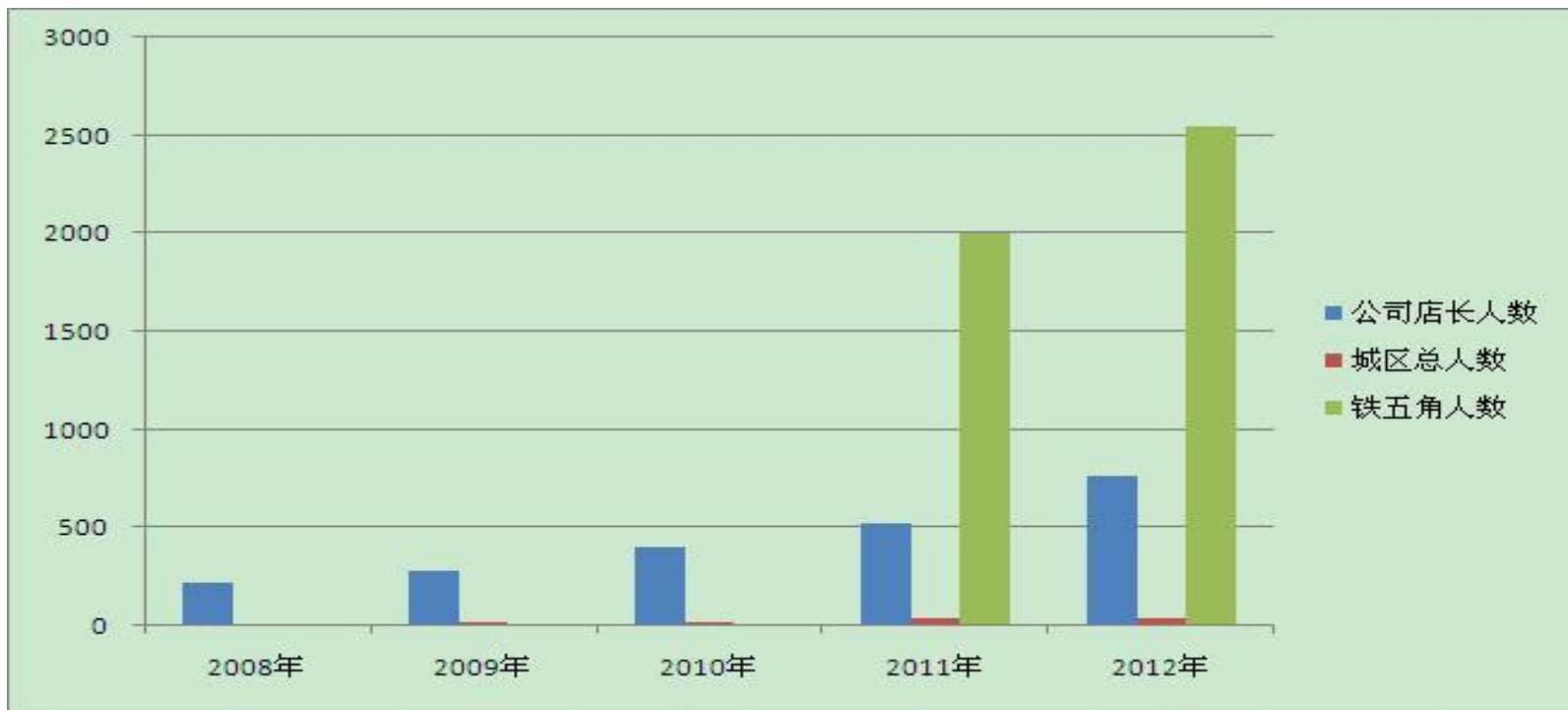


# 2012 Hotel Management team members Change



格林豪泰酒店

2012 GM = 766, Area Manager = 42,  
Department Managers = 2545

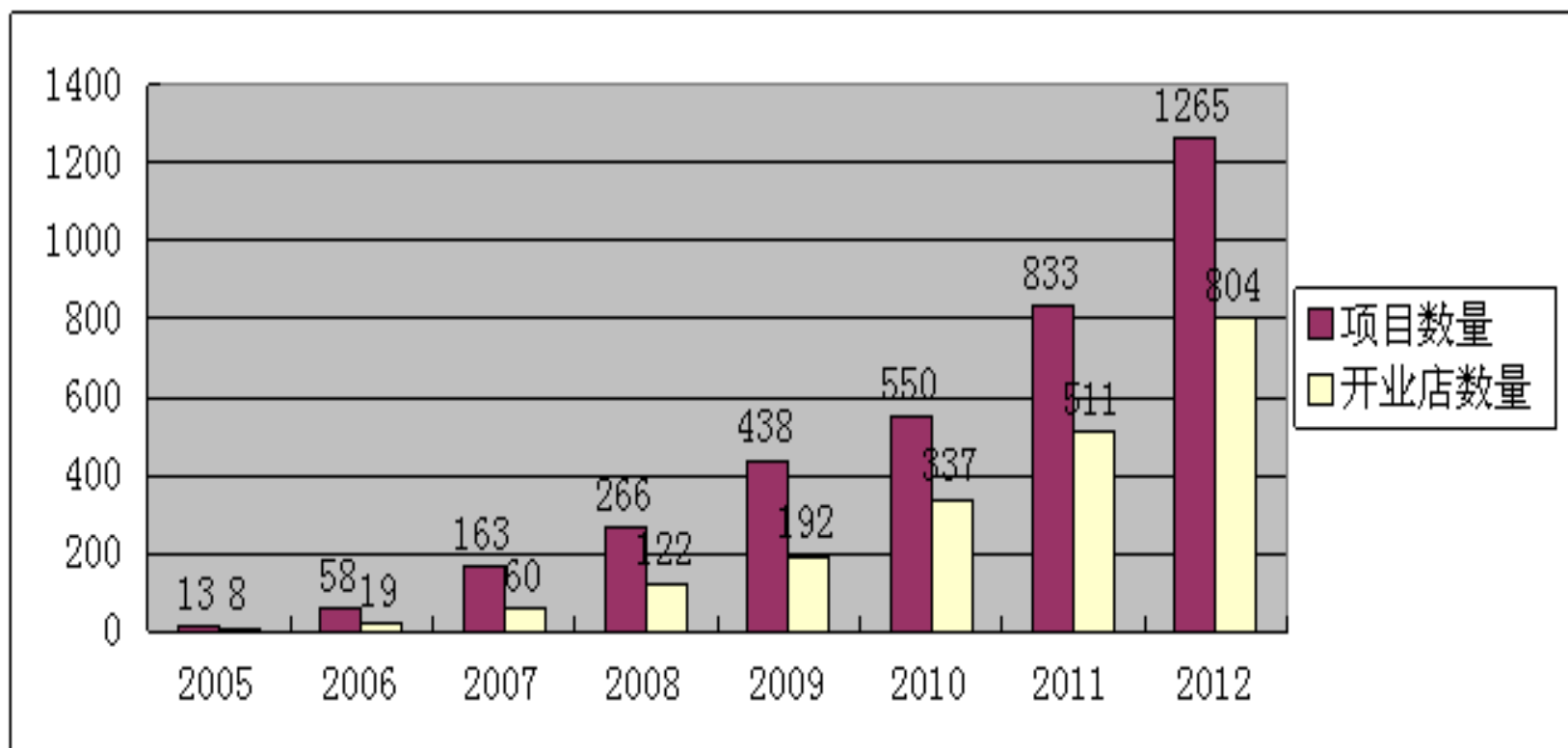


# 2012 Hotel Numbers



格林豪泰酒店

2012 Total hotel count vs opened and in operation, 酒店项目总数1265家, 开业酒店总数为804家。

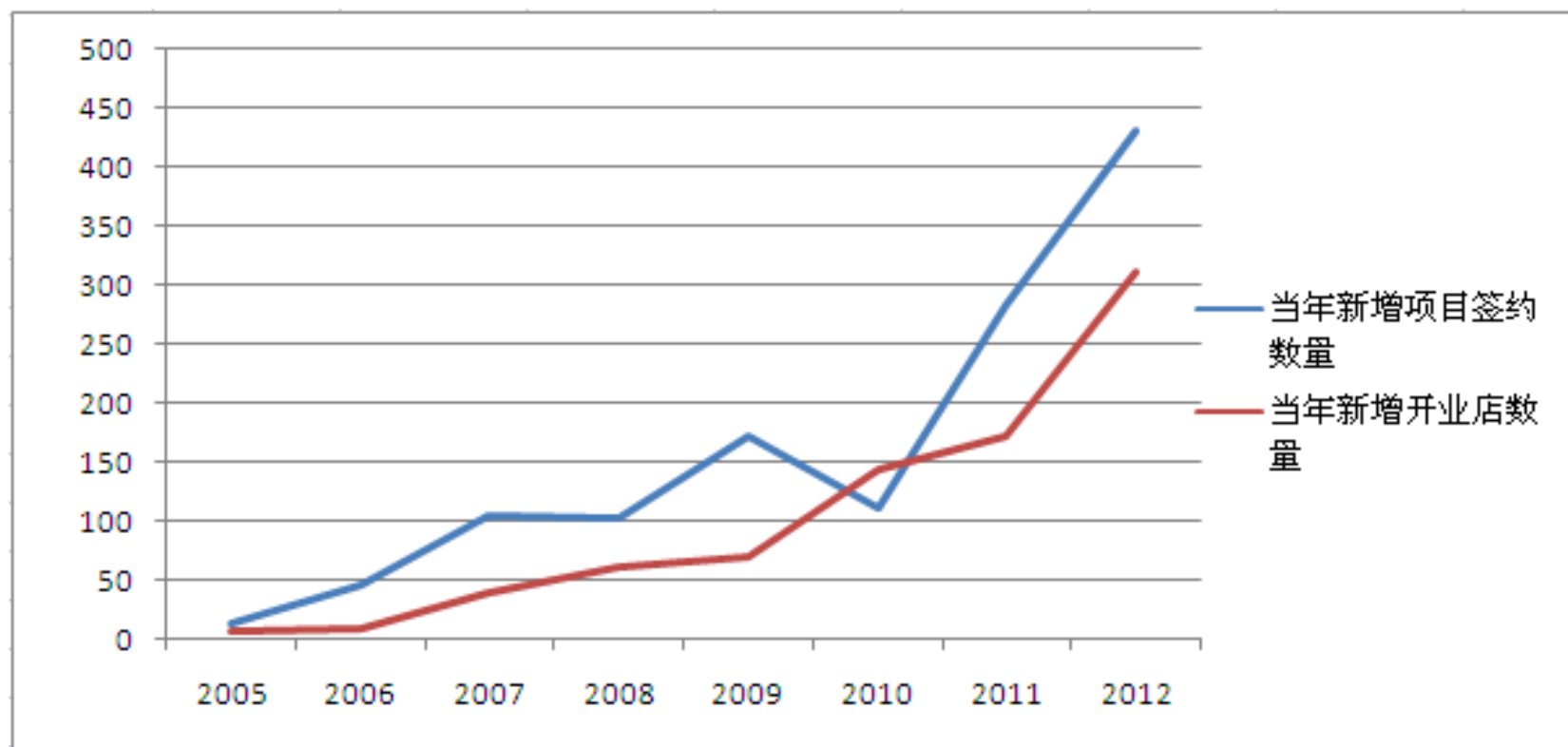


# 2012 Hotel Net Increase



格林豪泰酒店

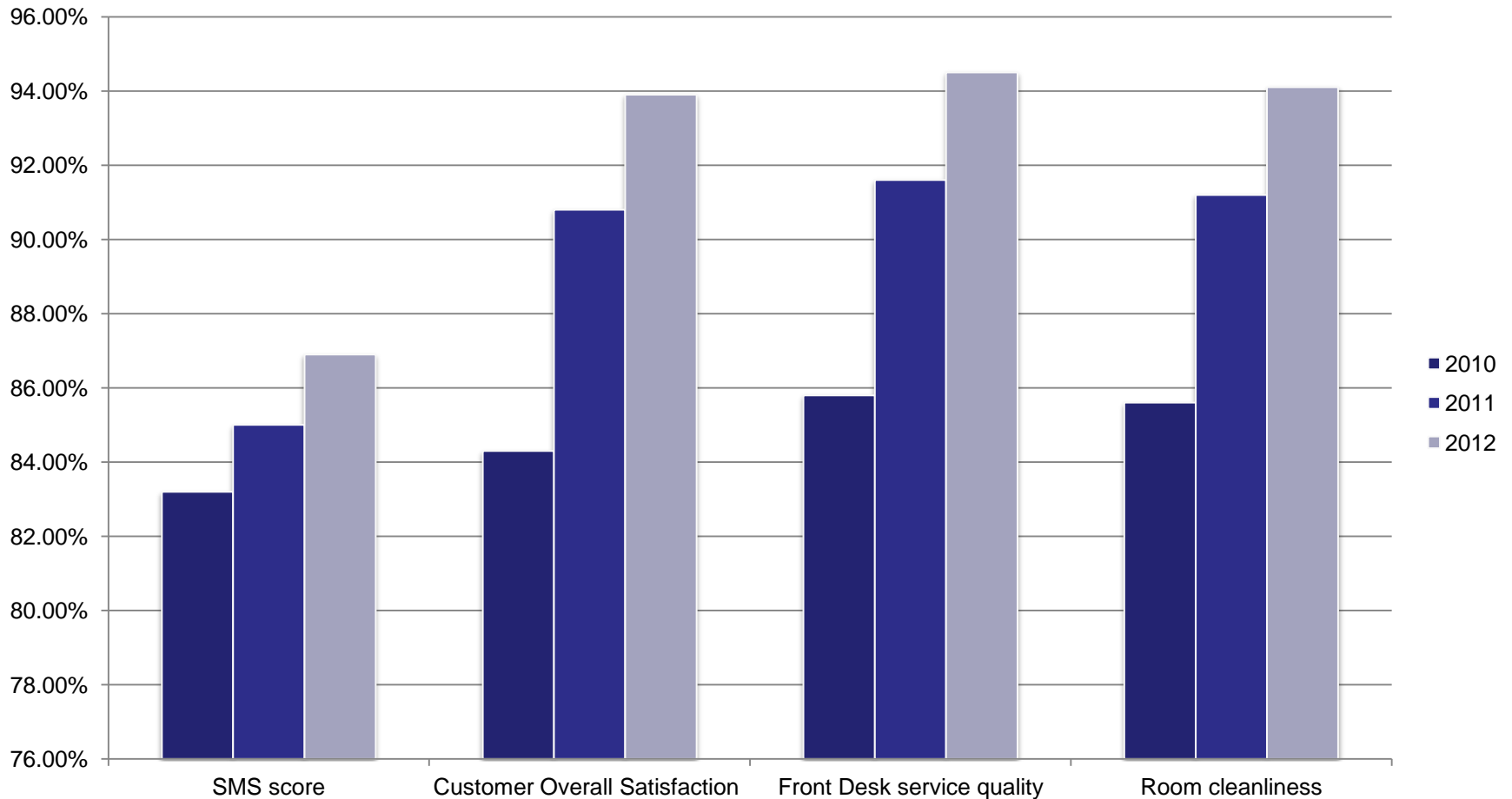
2012: hotel addition 432, opened =312



# 2012 Customer Satisfaction



格林豪泰酒店



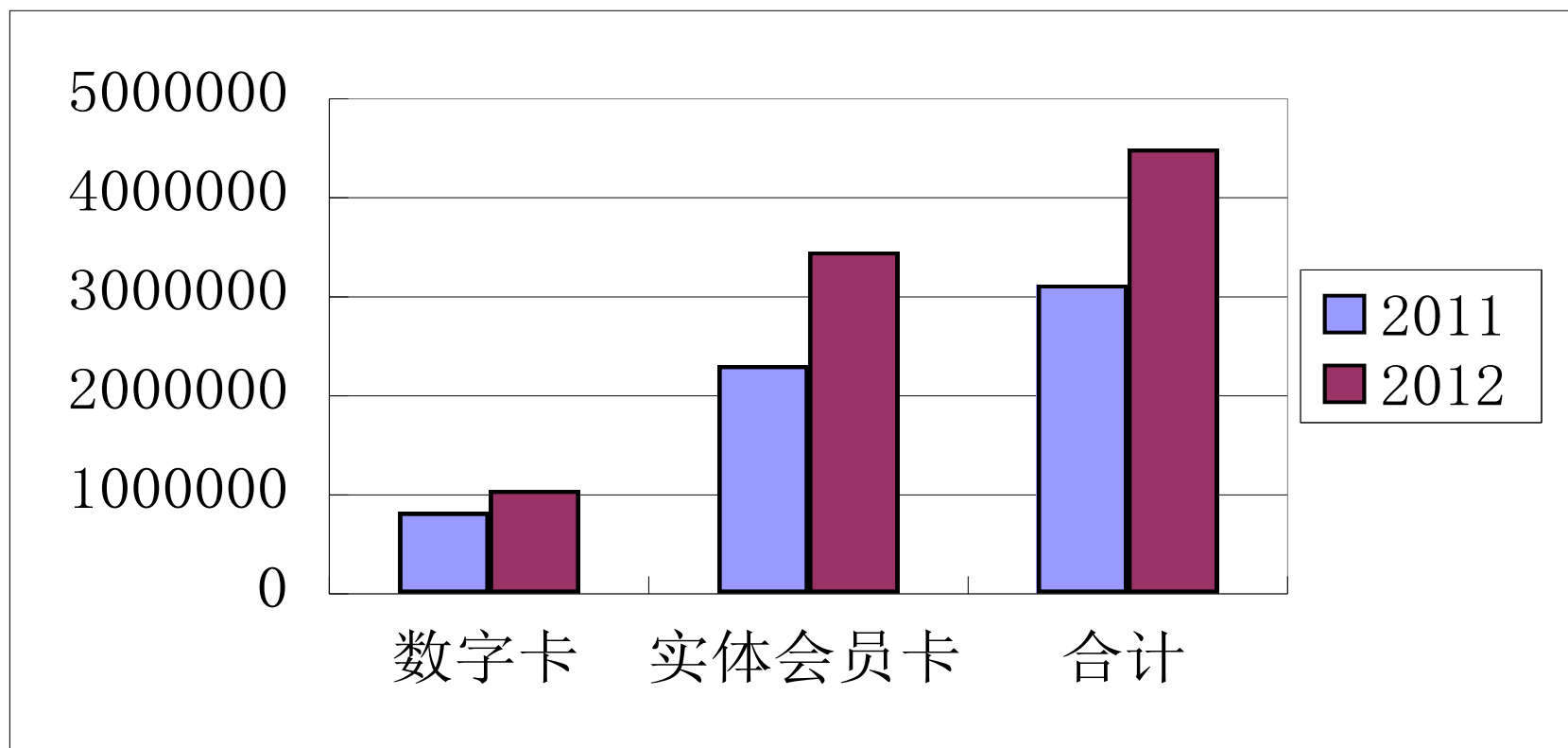


# 2012 Membership increase



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2012: 4,500,000 members





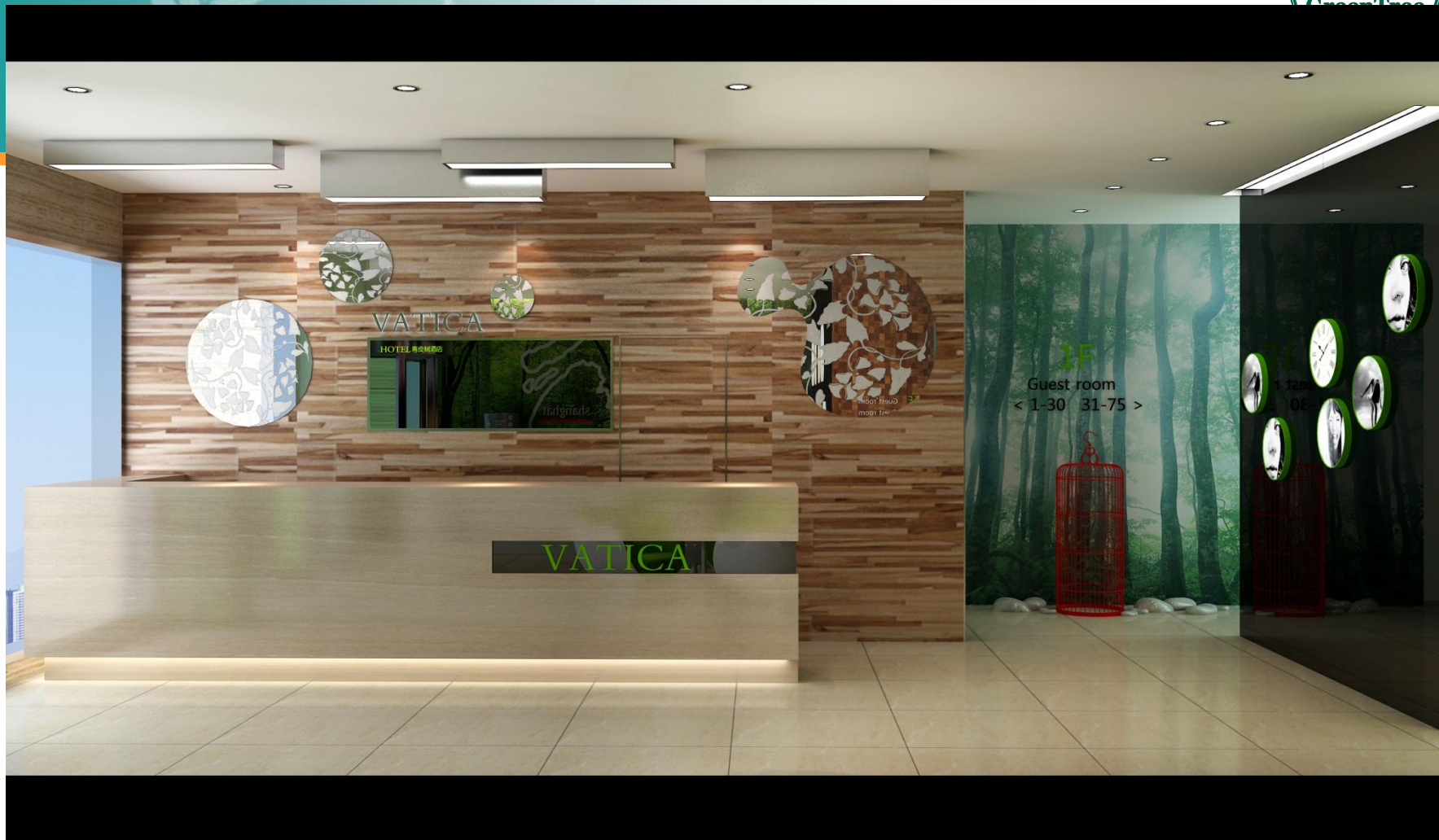
# New Brand - Vatica Hotel



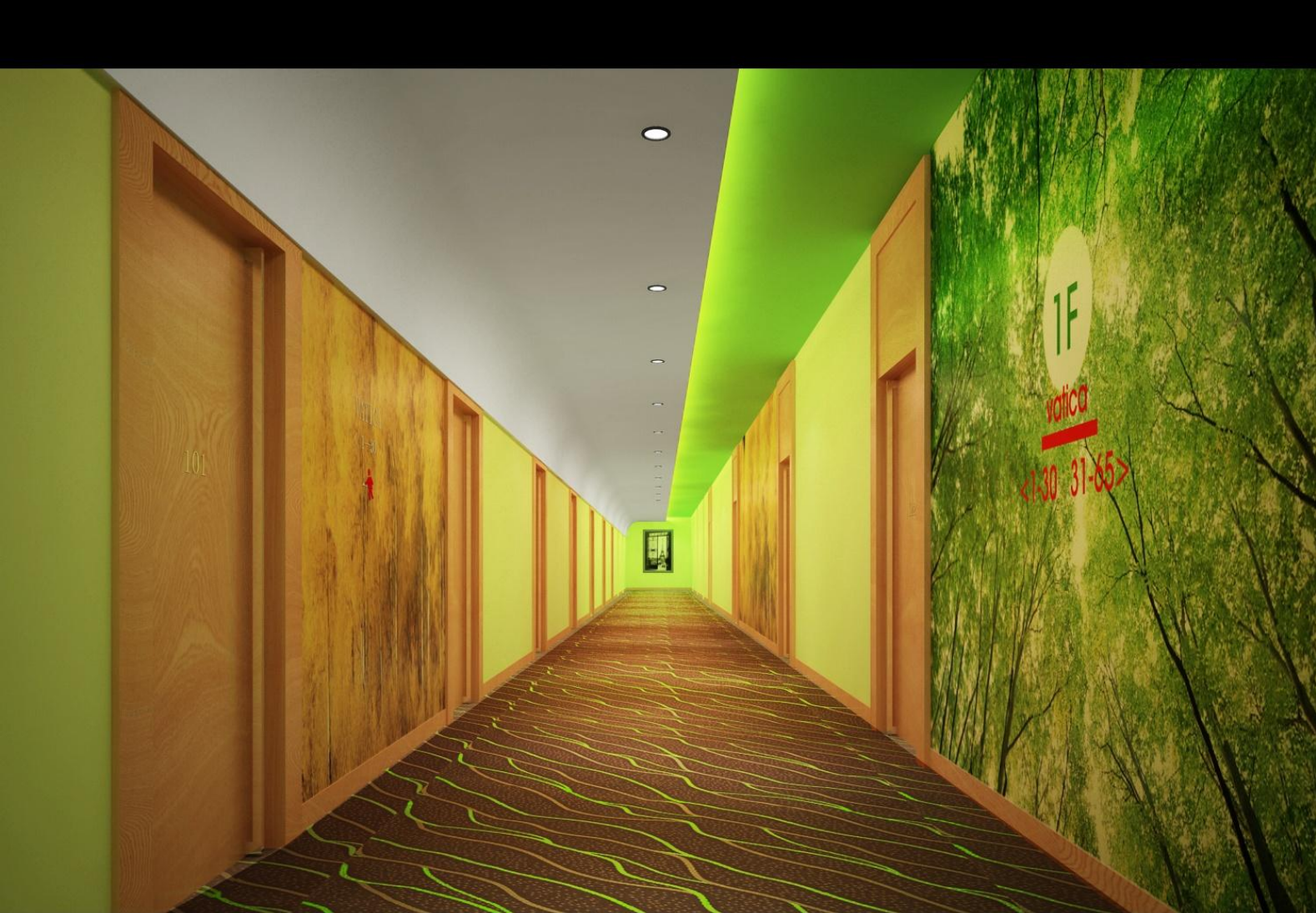
格林豪泰酒店











豪泰酒店



# 2012 Amenity in design



格林豪泰酒店

- **Total Wifi coverage**
- **Total NFC based in-hotel entertainment system**
- **Total energy management**

# 2012 Senior Management Team



格林豪泰酒店

**2012 Add 16 management  
Committee members**

**Average age 27**

**Promoted Director of the committee**

**- 26 years old.**





# Young Management Team



格林豪泰酒店



王悦



朱招彬



张燕



刘蕾



江雪娟

# 2012 New Systems Addition



格林豪泰酒店

- **Four new HR recruitment teams**
- **New Training and personnel development**
- **New grid based development and operation management**
- **Mobile and NFC based management systems**



# Hotels



格林豪泰酒店



格林豪泰合肥农业大学店



格林豪泰杭州秋涛路店



格林豪泰海阳毛衫城店



格林豪泰常州湖塘店



格林豪泰南京鼓楼店



格林豪泰淮安健康东路店



格林豪泰南通南方市场点



格林豪泰南京秀厢店



格林豪泰南京晓庄广场店



格林豪泰上海北外滩店



格林豪泰濮阳油田田总部店



格林豪泰苏州泰山寺店



格林豪泰苏州观前街店

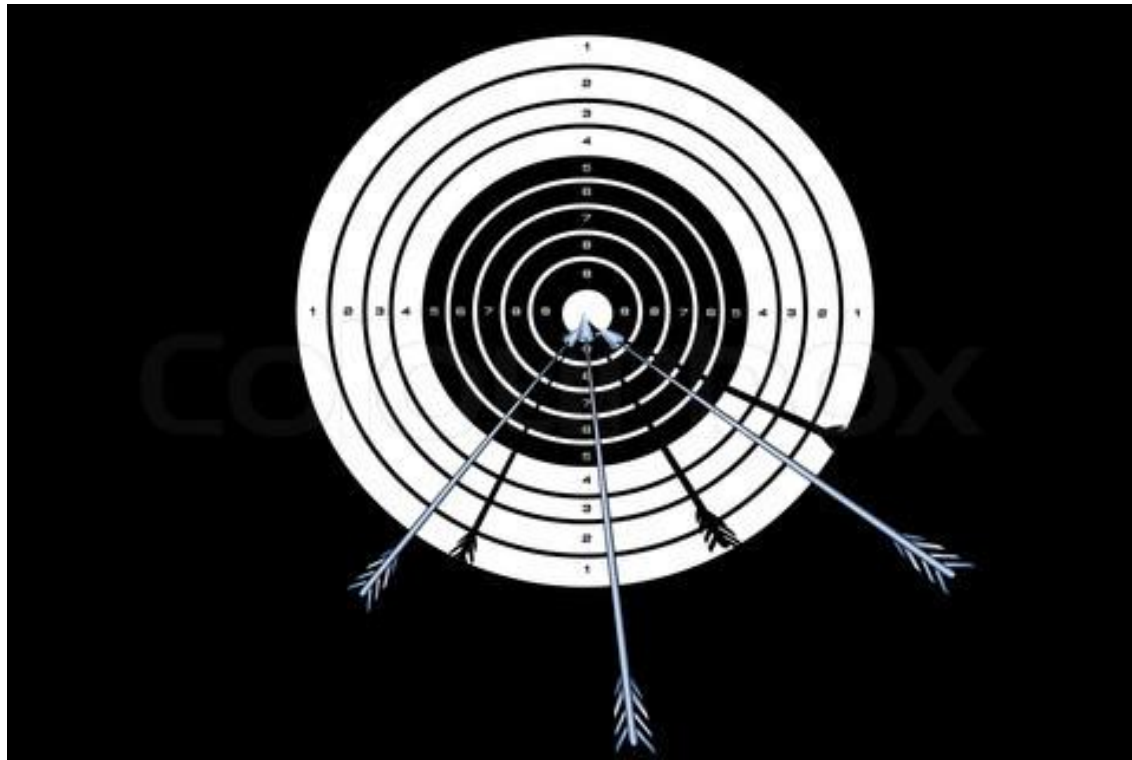


格林豪泰上海朱泾店

# GTI Common Value



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# GTI Culture



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# GreenTree Inns Hotel Group



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